HELPS KILL GERMS FOR 4 HOURS

BRIANWHITNEY, INC.
MAKING EVERY DAY SAFER

Germs are everywhere. But now germs have met their match. Within the first 15 seconds, Zytrel goes to work killing 99.99% of germs on contact and continues to help kill germs for up to 4 hours, without inhibiting natural flora (your bodies natural good bacteria). Zytrel XP products complements or exceeds the Center for Disease Control (CDC) standards for Clean Han Hygiene.

Hand Sanitizer Extraordinaire

Friday, January 08, 2010

Looking for a hard-core germ fighter to send to school with your kiddo (or sneak into your own briefcase)? The first extended protection antimicrobial products, Zytrel XP®, including the first triclosan-free, premium multi-hour antimicrobial hand sanitizer, is now available to consumers in the US in time for flu season.

Trusted in hospitals and by health care providers, it is the first line of antimicrobial products to safely offer extended protection by killing germs for up to four hours.

While nothing substitutes for washing hands with soap and water, the CDC recommends using a hand sanitizer throughout the day when washing hands with soap and water is not practical or possible. Zytrel XP works by helping minimize the risk of spreading infectious diseases through cross contamination and is clinically proven to kill 99.99 percent of germs in as little as 15 seconds. Their products do this by forming an antimicrobial matrix, a thin film, that continues to kill germs for up to four hours while allowing flora - the organisms that help the body's immune system function properly - to grow on the user's skin. This is the only group of sanitizers that provides safe, *long-term* hand hygiene and protection.

Zytrel XP comes in three forms: hand sanitizer & moisturizer, hand sanitizer and foaming hand cleanser. The products are based upon patented technology owned by Columbia University. Zytrel XP will be available starting November 24th to caring parents and health conscious consumers to help battle the germs of schools, flu season and holiday travel and gatherings.

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