

BRIANWHITNEY, INC.
MAKING EVERY DAY SAFER™

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The H1N1 virus is omnipresent in newspapers, magazines, and on television. It is, however, just one of the plethora of bacteria and viruses that cause short or long-term diseases, discomfort, pain, and in extreme cases, fatalities.

The H1N1 virus, in particular, creates a palpable stress in many segments of the population that are required to deal with the public where they come into contact with surfaces that may have been touched by the infected. It has been well established for over a century (Semmelweis) that the best method for preventing infection and bacterial and viral transmission is to wash and disinfect the hands



effectively and frequently. The interruption of this most common transmission mode decreases the likelihood of transmission significantly.

Zytrel has introduced an innovative line of fast-acting, long-lasting antimicrobial products, including soaps, sanitizers, wipes and scrubs. The underlying zinc technology that provides Zytrel's anti-irritant, anti-allergenic, and antimicrobial properties in a preservative-free system was developed at Columbia University.

Zytrel kills 99.99% of all germs within 15 seconds and forms a breathable film matrix on the skin (lasting up to 4 hours) that traps irritants and inactivates them. Zytrel zinc salts bind with irritants to form compounds too large to penetrate the pores.

Zytrel retains skin moisture and reduces water loss, allowing skin to heal faster. Its soluble zinc ions attach to skin cell surface proteins, preventing allergens from reaching skin cells.

There is also a hand sanitizer, specifically developed for those with sensitive skin. Zytrel products are gentler to the skin, reducing the stinging effect of most antimicrobial products as they moisturize and heal. Zytrel is the one-step wash to better health.

For more information, call **1-(877) ZYTREL 2** or visit the BrianWhitney Inc. website at www.BrianWhitneyInc.com

Zytrel XP®

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